



Media Fact Sheet

What is ZenCash?

ZenCash's mission is to help businesses get paid. As the leading cloud-based accounts receivable solution, the company removes the pain, frustration and stress from businesses through its elegant SaaS application and real-world collections tools. With ZenCash, a business can speed cash flows, save money and make life for financial leaders easier.

Why ZenCash?

A 2011 study by the National Federation of Independent Business showed that approximately 40% of companies' receivables were coming in at slower rates. Increasingly, organizations were being forced to look for new ways to reduce costs, and improve average days to pay—all while maintaining positive client relationships.

With ZenCash's elegant SaaS software, clients can transform AR from something that's overlooked and understaffed into a disciplined, well-groomed part of their company—saving countless hours of time each month, reducing borrowing costs, and preventing lost revenues from non-collections.

Interviews and Speaking Engagements

Founder and CEO Brandon Cotter is available for phone, web video, and in-person interviews in Dallas, New York City and San Francisco. Topics include:

- ✓ Techniques for businesses to get paid on time
- ✓ Serial entrepreneurship: learning from successes and failures
- ✓ Anything relating to ZenCash

Media Contact

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Fast Facts

- ✓ Founded in 2011
- ✓ Distributed team located in Dallas, San Francisco and Cluj, Romania
- ✓ Almost 1,000 companies enrolled in the first 12 months of operations
- ✓ Over a quarter billion dollars in invoices under management
- ✓ Syncs with QuickBooks, FreshBooks, Harvest, Xero, Blinksale, Clio, Ronin, and LessAccounting, and more coming soon

Reviewing the Application

There are two ways to review ZenCash. You can go solo and create your own account on ZenCash (remember that using ZenCash requires an invoicing application, so, you'll need to sign up for a free account with one of our invoicing partners). Or, if you're busy and would like us to set up an account with some sample invoices for you, just ask!

